

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re	)		
	)		
U.S. Patent Application of Dan Kikinis	)	Examiner:	Schnurr, John R.
	)		
Application No. 10/085,886	)	Art Unit:	2623
	)		
Filed: February 27, 2002	)	Confirmation No.:	7769
	)		
For: METHOD AND SYSTEM FOR ADVERTISING BASED ON THE CONTENT OF SELECTED CHANNELS OR BROADCASTED PROGRAMS			

**Attorney Docket Number: 007287.00017**

**RESPONSE TO OFFICE ACTION**

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir,

This paper is responsive to the Office Action dated November 28, 2007. The Examiner has set a three-month period for response, with a maximum statutory period for reply of six months, thus making this response due on or before February 28, 2008.

**Amendments to the claims** begin on page 2 of this paper.

**Remarks** begin on page 5 of this paper.